

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

A.P. Tourism Promotion – Printing and Supply of 20 Nos of dropdowns on Satharoopa., 100 days of Cultural Festivals - Sanction of Rs.30,000/- (Rupees Thirty Thousand only) including tax — Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt No. 731

Date:17-09-2013

Read the following:

1. From M/s. Akshara Advertising, (P) Limited, Hyderabad, Dated: 20-08-2013.
2. Bill No.ptg/036/13, Dt.22-08-2012 from M/s. Akshara Advertising, (P) Limited, Hyderabad.

ORDER

During a review meeting on printing of promotional material for promoting AP tourism, Special Chief Secretary (T) opined that a separate poster on Satharoopa., 100 days of Cultural Festivals should be developed.

2. In the letter 1st read above, the Government have entrusted work to M/s Akshara Advertising, (P) Limited, Hyderabad for Printing and Supply of 20 Nos of dropdowns on Satharoopa., 100 days of Cultural Festivals.

3. In the letter 2nd read above, M/s. Akshara Advertising, (P) Limited, Hyderabad, has furnished bill for an amount of Rs.30,000/- (Rupees Thirty Thousand only) including tax towards Printing and Supply of 20 Nos of dropdowns on Satharoopa., 100 days of Cultural Festivals and requested for the payment.

4. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.30,000/- (Rupees Thirty Thousand only) including tax, to M/s. Akshara Advertising, (P) Limited, Hyderabad for Printing and Supply of 20 Nos of dropdowns on Satharoopa., 100 days of Cultural Festivals.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Accounts:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan - SH (20)
– PMU Promotion of Tourism / Events – 500 - Other Charges - 503 - Other Expenditure”

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Akshara Advertising, (P) Limited, Hyderabad, through following details:-

Account Name: Akshara Advertising, Ltd,
Name of the Bank: Axis Bank Ltd, Universal Insurance Bld.
Gr Floor, Sir P.M. Road, Fort Mumbai-400001.
Bank Branch: Mumbai Fort (MH)
Account No.: 910020047482542
IFSC Code: UTIB0000004
PAN No. : AAHCA2048Q

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Akshara Advertising, (P) Limited, Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

Copy to:

The YAT&C (PMU – Claims) Department,
Sf/Sc

//Forwarded:: By Order//

SECTION OFFICER